



RENO ARTS AND CULTURE COMMISSION'S MARKETING COMMITTEE NOTICE AND AGENDA

DATE: THURSDAY, JUNE 12, 2014 TIME: 11:00 AM
PLACE: MCKINLEY ARTS AND CULTURE CENTER
925 RIVERSIDE DRIVE, RENO, NV 89503

MEMBERS

Nancy Pearl, Chair
Rachel Kingham
Don Morrison
Theresa Reilly
Jessica Santina
Chad Sweet
Gerald Miller
John Murphy
Jennifer Mannix

Posting: This notice and agenda is posted at RENO CITY HALL at One East First Street, MCKINLEY ARTS & CULTURE CENTER at 925 Riverside Drive, WASHOE COUNTY LIBRARY at 301 South Center Street, EVELYN MOUNT NORTHEAST COMMUNITY CENTER at 1301 Valley Road and SIERRA ARTS at 17 South Virginia Street. Further, in compliance with NRS 241.020, this notice has been posted on the official website for the CITY OF RENO, www.reno.gov

Support Materials: Support materials are also available at the City Clerk's office and at the scheduled meeting. The designated contact to obtain support materials is the City Clerk, Lynnette Jones, One East First Street, Second Floor, 334-2030.

Order of Agenda: Section titles on this agenda are for convenience and reference purposes and are not intended to define, govern, limit, modify or in any manner affect the titles of the items listed for consideration by the public body. A time listed next to a specific agenda item indicates that the specific item will not be heard before that time – it does not indicate the time schedule of any other item. Items on the agenda may be removed, postponed, taken out of order and the public body may combine two or more agenda items for consideration.

Public Comment: Public comment, whether on action items or general public comment, is limited to no more than three (3) minutes. The public may comment by submitting a Request to Speak form to the presiding officer. Public comment shall be presented to the body as a whole, and not to any member thereof. Public comment on matters beyond the body's scope of authority is not relevant to City business since it does not invoke or serve a governmental purpose and is contrary to the effective, efficient and orderly conduct of business before the City Council. Speakers shall address questions through the presiding officer and shall avoid undue repetition of points previously presented.

Accommodations: We are pleased to make reasonable accommodations for members of the public who are disabled and wish to attend the Reno Arts & Culture Commission meetings. If you require special arrangements for this meeting, please contact our office at (775) 334-2417 or TDD 334-2589 prior to the date of the meeting.

- I CALL TO ORDER (For Possible Action)
- II ROLL CALL (For Possible Action)
- III PUBLIC COMMENT – This Item is for either any General Public Comment or any Action Item Comment and is limited to no more than three (3) minutes per person
- IV APPROVAL OF MINUTES FOR MAY 15, 2014 MEETING OF THE RENO ARTS AND CULTURE COMMISSION'S MARKETING COMMITTEE (For Possible Action)
- V RENO ARTS AND CULTURE COMMISSION LIAISON REPORT (For Possible Action)
- VI PROJECT/SPECIAL REPORTS
 - A. UPDATE ON THE UNR MARKETING CLASS BRANDING PROJECT (For Possible Action)
 - B. REVIEW MARKETING SUPPORT FOR 2014 ART BLAST (For Possible Action)
 - C. DEVELOP AN ARTS AND CULTURE FACT SHEET FOR THE CITY OF RENO WEBSITE (For Possible Action)
 - D. DISCUSSION OF POTENTIAL COLLABORATION WITH THE RENO SPARKS CONVENTION AND VISITORS AUTHORITY (For Possible Action)
- VII ANNOUNCEMENTS NOT ANTICIPATED AT THE NOTICE DATE
- VIII SET DATE, TIME AND AGENDA FOR THE NEXT MEETING (For Possible Action)
- IX PUBLIC COMMENT – This Item is for General Public Comment and is limited to no more than three (3) minutes per person
- X ADJOURNMENT (For Possible Action)